



Witherspoon World of Green  
WITHERSPOON WORLD OF GREEN  
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# A WORLD OF GREEN INITIATIVE

The Witherspoon Institute Strategic Leadership Investment Plan

## Program Outline

The Witherspoon Institute (WIN) teaches leadership, etiquette and arts development featuring ballroom dance to children 7-18 years old. We are pleased to announce our organization continues to grow with the introduction of the **“A World of Green Initiative”**. Renew, Reduce, Recycle is our WINing code as we enter our 8<sup>th</sup> year of providing youth and family service to the communities of Massachusetts.

**The World of Green** initiative is part of Witherspoon’s leadership development program called the **Strategic Leadership Investment Plan or (SLIP)**. Conceived in 2011 and developed as a classroom project at WIN, the project conceptualizes meaningful support to a community in need. Past highlights of SLIP includes the Witherspoon 2-day International Summit at the United Nations with the “Raise Your Hand for Haiti” initiative to raise awareness for Earthquake victims. The summit included 12 American Cities and 3 nations! Day One featured-The Global Youth Conference for children and Day Two featured- International Prayer Breakfast.



WIN Scholars learn to nurture plants.

WIN will formally launch **A World of Green** Initiative Saturday, July 18, 2015 at the Madison Park Development Corporation’s Day of Good Will green event hosted in association with Keeping America Beautiful. For these community empowerment efforts, Madison Park Development Corporation has named The Witherspoon Institute as the charitable organization that will benefit from the *Good Will Yard Sale*. **A World of Green** community empowerment program is a 24 week course teaching the tenants of sustainable energy. WIN is committed to teaching the scholars S.M.A.R.T. (strategic, measurable, relevant, time bound) Goals and responsible actions that prioritize people, natural resources, and finances to safeguard the health of future generations. WIN’s goal is 3 fold: First **A World of Green Door Knocking Campaign** working within a 2 mile block of the Witherspoon Institute classroom (Blue Hill Avenue and Columbia Road in Dorchester across from the City of Boston’s Franklin Park). Through the **A World of Green** campaign the youth scholars will educate the community with easy to follow measures to “green”, connecting them to local resources both public and private related to food composting, paper and plastic recycling and “green” 20 year life span light bulbs.

Second: **A World of Green Coursework** featuring **Event Planning** focusing on environmental sustainability and extends to all aspects of the leadership, etiquette and arts development curriculum – including the **Scenic Design & Construction class**. At all levels WIN uses recyclable goods in all our events particularly our Third focus - the Witherspoon’s **World of Green: Alice in Wonderland Ball**.

Presented in February 2016, the event highlights community partners, sponsors and community residents who have participated in the **“World of Green”** program.

“We are committed to teaching green to our youth scholars and the community. To demonstrate our commitment, we have been thoughtful and deliberate throughout the Institute and classroom courses to take steps to reduce environmental impact and support the vision of sustainability,” says founder, Alda Witherspoon. “These steps include: minimizing print materials, using local vendors and caterers who specialize in green practices, switching from disposable to reusable or compostable service-ware, and having these items, along with food scraps, collected for recycling and composting”.

At the Witherspoon Institute, we pride ourselves on our global gold standards and unequaled reputation for community impact. Our target is to teach WIN Scholars to live their dream—envisioning whatever it may be and design a work plan to create success! Course work develops how to create a WINning spirit; put your dream on a budget; leverage your resources and make it real. Please join us at the [Witherspoon Institute.com](http://WitherspoonInstitute.com) to learn more about our programs. Spoon UP!

### **About The Witherspoon Institute (WIN)**

The Witherspoon Institute is an internationally recognized charm school and community leadership Think Tank for youth since 2007. Leveraging community resources, this season WIN is working in collaboration with Four Star Dance Studio in Dorchester where we are hosting weekly classes. Premier dance studio owner, Rochelle Chance of Four Star is WIN’s Master Ballroom Dance Instructor.

Witherspoon Motto: *“Our Spoon is never empty. It’s always full of good and plenty. Spoon UP!”*

### **About Madison Park Development Corporation**

Madison Park Development Corporation (MPDC) was founded in 1966 when a group of community activists said no to the threatened destruction of their neighborhood. For almost 50 years, MPDC has become a champion in revitalizing Lower Roxbury and saying yes to resident-led development and community empowerment. MPDC’s mission is to create quality, mixed-income housing, and to promote the renaissance of Dudley Square as a thriving neighborhood business district, recognized as a center of commerce and culture.

### **About Keeping America Beautiful**

Keep America Beautiful is the nation’s leading nonprofit that brings people together to build and sustain vibrant communities. Through programs and public-private partnerships, Keeping America Beautiful engages individuals to take greater responsibility for improving their community’s environment. Education and behavior change are the cornerstones of the organization -- and service projects are based on the knowledge and the needs of local communities. We provide the right tools and resources to guide people’s understanding and actions to reduce waste, increase recycling, protect the natural areas of our communities and ensure beauty is the lasting signature.



**THE WITHERSPOON INSTITUTE**

5 Thane Street, Boston, MA 02124-1911

617-535--9704

[Info@thewitherspooninstitute.com](mailto:Info@thewitherspooninstitute.com) | [www.thewitherspooninstitute.com](http://www.thewitherspooninstitute.com)